



PROGRAM

June 5–8, 2025
Universidad
Panamericana,
Mexico City.

*Media
Ecology
Association*



UNIVERSIDAD
Panamericana





Join us for the Award's Dinner:

Where words become
works and ideas become
legacy: join us for a
magical evening at the
Soumaya Museum,
where art and academia
celebrate together.



UNIVERSIDAD
Panamericana

WELCOME FROM MEA VICE PRESIDENT



Welcome Message

Dr. Laura Trujillo Liñán

Vice President, Media Ecology Association

It is a true pleasure to welcome you to Universidad Panamericana. I have dreamed of this moment since I first encountered the Media Ecology Association more than ten years ago. Although organizing the convention has proven far more complex than I anticipated, I have immensely enjoyed every part of the process. Everything we have prepared was designed with you in mind— so you can fully enjoy your visit to Mexico City, its most iconic historical landmarks, its cuisine, its people, and especially, so you may come to know Universidad Panamericana, which will welcome you with open arms beginning June 5 at our Mixcoac campus.

In 2012, I had the opportunity to attend my first MEA convention at what was then Manhattan College. That experience forever changed the way I think about international academic conferences. Discovering a community so open to interdisciplinary perspectives—from philosophy, communication, psychology, and more—and witnessing the extraordinary quality of the presentations was a truly rewarding surprise. Meeting individuals who have deeply influenced my professional path, such as Lance Strate and Thom Gencarelli, led me to commit wholeheartedly to the MEA.

Today, thirteen years later, I am honored to organize a convention of this magnitude for the first time. I am deeply grateful to those who entrusted me with bringing this extraordinary community to Mexico. I thank Universidad Panamericana for its continuous support in organizing this event, and especially MA Cecilia Canal Garrido, who supported this initiative from the beginning and encouraged us not only to host the convention, but to do so with care, attention to detail, and excellence—always with you in mind.

Lastly, I must thank Ricardo Meneses Calzada, who first encouraged me to attend a MEA convention. His guidance has been instrumental in my personal and intellectual growth, and thanks to him, we are here today.

I sincerely hope you enjoy the events we have prepared for you, the outstanding presentations by all participants, and our wonderful awards dinner at the Soumaya Museum.

Welcome to Mexico, welcome to Universidad Panamericana, and welcome to this historic edition of the MEA convention.

Warm regards,

A handwritten signature in black ink, appearing to be 'Laura Trujillo Liñán'.

Dr. Laura Trujillo Liñán

Vice President

Media Ecology Association

Open University Director

Universidad Panamericana

Mexico City, 2025

WELCOME TO UNIVERSIDAD PANAMERICANA



Welcome Message

Ms. Cecilia Canal Garrido

Vice Chancellor, Universidad Panamericana

With great joy and a deep sense of responsibility, we warmly welcome all participants to the 26th Annual Convention of the Media Ecology Association (MEA), held for the first time at Universidad Panamericana in Mexico, City. This gathering marks a significant milestone for our institution and the international academic community that comes together each year to reflect on the role of media and technology in shaping our human experience.

Universidad Panamericana is honored to host this convention, which brings together scholars, researchers, educators, and students from around the world with a shared mission: to explore how media, as extensions of human perception and communication, transform the ways we think, relate, and live together. In a time when communication is continuously reshaped, spaces like this are essential to sustain the rigorous, open, and plural dialogue our era demands.

I want to extend my deepest thanks to the organizers of this year's convention: PhD. Laura Trujillo Liñán, Director of the Open University and lead event organizer, and PhD. Mariano Navarro Arroyo, Director of the School of Communication. Their leadership, enthusiasm, and unwavering dedication have made this meaningful convergence of knowledge, cultures, and perspectives possible. Through their efforts, the spirit of MEA has found a vibrant and welcoming home within our university.

To each attendee: I hope your participation in this congress will be enriching and spark new questions, human connections, and lasting collaborations. Beyond the academic program, I encourage you to explore the cultural, historical, and human richness that Mexico City so generously offers.

On behalf of Universidad Panamericana, I extend our warmest welcome. May this convention be a space for learning, inspiration, friendship, and shared commitment to our future.

Welcome to the congress and to the Universidad Panamericana.

Warm regards,

A handwritten signature in black ink, appearing to read 'C. Canal'.

MA. Cecilia Canal Garrido

Vice Chancellor

Universidad Panamericana

Mexico City, Mexico





THE UNIVERSITY OF
WINNIPEG

Rhetoric, Writing, and
Communications

Graham Hall
3G14, 3rd Floor
P 204.258.3865
F 204.774.4134
rhetoric.uwinnipeg.ca

Media Ecology Association

June 25-28, 2026

The University of Winnipeg, Winnipeg, Manitoba CANADA

Crossing [Out] Borders in Our Global Village

Marshall McLuhan often spoke of many ways borders were falling—of our world as increasingly “without walls,” in a reapplication of Andre Gide’s original coining. He forecast both benefits and drawbacks as outcomes of incoming change. He saw danger in a wide-open global village but would have considered current calls for actual walls as “rear view mirror thinking”—ineffective, change-resistant thinking.

We are proposing the conference theme—crossing[out] borders in our global village—as a generative and open cue, inviting rather than forbidding explorations. It has multiple applications. Anyone attending the conference will have crossed some sort of border, and many of us do research that considers the power of relationality and purpose of differentiating. Figuratively, many of us cross borders by blending disciplinary interests or research methods. We chose our theme to suggest that all avenues are open, all topics welcome for review.

Winnipeg welcomes you as the hometown of Marshall McLuhan, a founding figure of MEA. We will offer an opportunity for you to tour several sites connected to McLuhan: his family home on Gertrude Ave, the University of Manitoba where he received an undergraduate degree, and the Red River where he practiced sailing with his brother in their home-made boat. There are other cultural markers to enjoy: the Museum for Human Rights, the Forks Market, and the newly-opened Qaumajuq, the foremost Inuit Art gallery.

We look forward to hosting you and convening a vibrant MEA Conference, Spring 2026.

SCHEDULE AT A GLANCE

Thursday JUNE 5	Friday JUNE 6	Saturday JUNE 7	Sunday JUNE 8
<p>8:00-13:45 Registration <i>Central Library Esplanade</i></p> <p>9:00-9:45 Opening Session <i>Auditorium</i></p> <p>9:45-11:00 1 Plenary session: IGS <i>Auditorium</i></p> <p>11:00-12:15 Joshua Meyrowitz 40th anniversary of the publication of his book, <i>No Sense of Place</i> <i>Auditorium</i></p> <p>12:30-13:45 1 Concurrent Panels <i>A1, A2, 31R, 33R</i></p> <p>13:45-15:00 Lunch (UP cafeteria, Antarita, Los Arcos, El Capricho, pizzas) <i>A1, A2, 31R, 33R</i></p> <p>15:00-17:00 Film screening TC McLuhan <i>Auditorium</i></p> <p>17:15-18:30 2 Concurrent Panels <i>A1, A2, 31R, 33R</i></p> <p>18:45-20:00 2 Plenary session: Gary Gumpert memorial <i>Auditorium</i></p>	<p>8:00-13:00 Registration <i>Central Library Esplanade</i></p> <p>9:00-10:15 3 Concurrent Panels <i>A1, A2, 31R, 33R (35 people)</i></p> <p>10:30-11:30 3 Plenary Session: Deborah Tannen <i>Auditorium</i></p> <p>11:45-13:00 Film presentation Robert Albrecht <i>Auditorium</i></p> <p>13:00-14:15 Lunch (UP cafeteria, Antarita, Los Arcos, El Capricho, pizzas) <i>Business Meeting MEA Board Guest Dining Room (MEA)</i></p> <p>14:15-15:30 4 Concurrent Panels, Poster presentations <i>A1, A2, 31R, 33R. Central Library Esplanade</i></p> <p>15:30 – 15:45 Evening entertainment: Bus to Frida Kahlo's Museum <i>Extremadura parking lot</i></p>	<p>8:00-13:45 Registration <i>Central Library Esplanade</i></p> <p>9:00-10:15 5 Concurrent Panels <i>A2, 31R, 33R</i></p> <p>10:30-11:30 4 Plenary Session: Lera Boroditsky <i>Auditorium</i></p> <p>11:45-13:00 6 Concurrent Panels <i>A1, A2, 31R, 33R</i></p> <p>13:00-14:00 Lunch UP (Los Arcos, El Capricho, pizzas, etc.)</p> <p>14:00-15:45 Film presentation: Barry Vacker and Adrián García <i>Auditorium</i></p> <p>16:00-17:15 7 Concurrent Panels <i>A1, A2, 31R, 33R</i></p> <p>17:30-17:45 Boarding Bus to the Soumaya Museum <i>Extremadura parking lot</i></p> <p>19:00-20:00 Soumaya Museum visit</p> <p>20:00 MEA Awards and President's Address</p>	<p>9:00-10:15 8 Concurrent Panels <i>A1, A2, 31R, 33R</i></p> <p>10:30-11:45 9 Concurrent Panels <i>A1, A2, 31R, 33R</i></p> <p>12:00 -13:15 10 Concurrent Panels <i>A1, A2, 31R, 33R</i></p> <p>13:30-14:45 General Business Meeting and Closing Session <i>37 R</i></p>

T.C. McLuhan *Writer*

T.C. McLuhan has written a number of books on Native North American life. She has been a Visiting Scholar at Columbia University and has traveled frequently to India pursuing studies in Eastern philosophy. She is an award-winning feature filmmaker and resides in New York City.



PLENARY SESSION, FILM PRESENTATION: THE FRONTIER GANDHI: BADSHAH KHAN, A TORCH FOR PEACE.

Thursday June 5, 15:00 – 17:00
Room: Auditorium
Chair: Lance Strate, Fordham University

DEBORAH TANNEN

Deborah Tannen

Writer

Deborah Tannen is an American author and professor of linguistics at Georgetown University in Washington, D.C. She has written thirteen books and has been recognized as a McGraw Distinguished Lecturer at Princeton University and a fellow at the Center for Advanced Study in the Behavioral Sciences.



Friday June 6, 10:30 – 11:30

Room: Auditorium

Chair: Gabriela Ambás, Universidad Panamericana

LERA BORODITSKY

Lera Boroditsky *Scientist*

Lera Boroditsky is a cognitive scientist and professor at the University of California. She is renowned for her contributions to the theory of linguistic relativity. Recognized as a Distinguished Scientist by the American Psychological Association, she has also held faculty positions at MIT and Stanford University.



Saturday June 7, 10:30 – 11:30

Room: Auditorium

Chair: Mariano Emmanuel Navarro Arroyo, Universidad Panamericana

OPENING AND WELCOME

Thursday June 5, 9:00 – 9:45

Room: Auditorium

Chair: Laura Trujillo Liñán, Universidad Panamericana, Vice President, Media Ecology Association

Mariano Emmanuel Navarro Arroyo,

Dean, School Media and Communication

MA. Abraham Baltazar León Soto

Coordinator of Institutional Research, Universidad Panamericana

MA. Cecilia Canal Garrido,

Vice Chancellor, Universidad Panamericana

PhD. Lance Strate,

Founding President, Media Ecology Association

PROGRAM PANELS

Thursday JUNE 5

IGS PLENARY SESSION: WHY GENERAL SEMANTICS?

Thursday June 5, 9:45 – 11:00

Room: Auditorium

Chair: Lance Strate, Fordham University

Panelists:

Thom Gencarelli, Manhattan University

Peggy Cassidy, Adelphi University

Susan Drucker, Hofstra University

Laura Trujillo Liñán, Universidad Panamericana

PLENARY SESSION: 40TH ANNIVERSARY OF THE PUBLICATION OF HIS BOOK, *NO SENSE OF PLACE*

Thursday June 5, 11:00 – 12:15

Room: Auditorium

Chair: Lance Strate, Fordham University

Panelists:

Joshua Meyrowitz, Professor Emeritus, University of New Hampshire

Susan Drucker, Hofstra University

Fernando Gutierrez, Tecnológico de Monterrey

Octavio Islas, Independent Scholar

Panel 1

Artificial Intelligence and Education I

Thursday June 5, 12:30 a 13:45

Chair: Liza Monroy

Room: A1

(Un)Reeling AI: Cinematic Lessons for the Posthuman Classroom

Adams Cathy

Co-Presenter

Pente Patti

University of Alberta

Multimedia Creation to Enhance Philosophical Learning and Multicultural Dialogue

Algalán Meneses

Mauricio

Universidad Panamericana

Teaching with the Medium in Mind: A Cognitive Approach to Media Literacy Education

Polski Maria

East-West University

The Adaptation of Humanity in the Era of Emptiness

Sánchez Huerta Villalba

Elsa Graciela

Universidad Panamericana

Panel 2

Wellness and Media Influence

Thursday June 5, 12:30 a 13:45

Chair: Adriana Braga

Room: A2

Sickening Environments: Anxiety and Depression as Social Media Malaise

Braga Adriana

Pontifical Catholic
University of Rio de
Janeiro

The Disappearance of Childhood in the Age of Digital Streaming

Church Scott Haden

Co-Presenters

**Jesse King, Jena Lathen,
Audrey Halversen, Jason
Freeman, Clark Callahan
and Benjamin Burroughs**
Brigham Young University

Dysmorphia Media: The Effects of the Media on Body Self-Perception

Taracena Fernández

Isabel

Universidad Panamericana

Oral Communication With Social-Chatbots.

The Case Of Jaswant

Jaimen Lamas Néstor

UNAM

Panel 3

The Media Ecology of Sports

Thursday June 5, 12:30 a 13:45

Chair: Edison Gastaldo

Room: R 31

Soccer Fans in the Media: A Review of Brazilian, Argentinian and Colombian Scientific Production (2001-2023)

Tavares Paes Lopes

Felipe

Co-Presenters

**Fábio Henrique França
Rezende**

Universidad

Iberoamericana

The Soccer Stadium as Media

Gastaldo Edison

Co-Presenters

Leonardo Turchi Pacheco

Center for Personnel
Studies and Fort Duque de
Caxias, Brazil

Universidade de Alfenas
(UNIFAL)

"Calcio di Poesia": The Narratives of the Italian Press on the Brazilian Men National Soccer Team in the 1982 World Cup

Helal Ronaldo

University of Rio de
Janeiro (UERJ)

The evolution of the Azteca Stadium as a Communication Medium that Creates Environments: Exploring the Colossus of Santa Ursula from Media Ecology

**Martínez López
Edison**

Co-Presenters

**Abraham Alejandro
Vázquez González**

Universidad Iberoamericana

Panel 4

Media and Consciousness

Thursday June 5, 12:30 a 13:45

Chair: Peggy Cassidy

Room: R33

Evolution of Artificial Intelligence in the Media

Izquierdo Valeria

Co-Presenters

**Leonardo Enriquez
and Emiliano**

Martinez

Universidad

Panamericana

Is AI Affecting the Way we Learn?

Rubio Emilio

Co-Presenters

**Mauricio Medina
and Sergio
Miranda**

Universidad

Panamericana

Dependence and Addiction to AI Technologies

Valle Ortega André

Co-Presenters

**Sofia Torres Álvarez
and Leonardo
Zárate Noriega**

Universidad

Panamericana

Is Artificial Intelligence Simply a Sophisticated Imitation or Will It One Day Develop Something Like Consciousness?

**Almazán Sosa
Diego**

Co-Presenter

**Janetzy Martínez
Navarro and
Vanessa Chavarría
Córdova**

Universidad

Panamericana

TikTok and the Age of Misinformation: When the Algorithm Thinks for You

**Zúñiga Anaya
Emiliano**

Universidad
Panamericana

LUNCH BREAK 13:45 – 15:00

**PLENARY SESSION, FILM PRESENTATION: THE FRONTIER GANDHI: BADSHAH KHAN,
A TORCH FOR PEACE.**

Thursday June 5, 15:00 – 17:00

Room: Auditorium

Chair: Thom Gencarelli, Manhattan University

TC. McLuhan

T.C. McLuhan has written a number of books on Native North American life. She has been a Visiting Scholar at Columbia University and has traveled frequently to India pursuing studies in Eastern philosophy. She is an award-winning feature filmmaker and resides in New York City.

Panel 5

Media and Work

Thursday June 5, 17:15 – 18:30

Chair: Jaqueline McLeod-Rogers

Room: A1

*Artificial Intelligence
and Labor
Displacement*

Rodríguez Gómez

Ana Karen

Co-Presenter

Claudia Renata

Monroy Flores

Universidad

Panamericana

*The future of
consciousness in
Artificial Intelligence:*

Ethical and

Organizational

Implications.

Fuentes Fabila

Emilio Andre

Co-Presenter

Luis Fernando

Dominguez Muñoz

Ledo

Universidad

Panamericana

*Artificial Intelligence:
A Powerful Tool, not
a Substitute*

Alatorre Almeida

Mariano

Co-Presenters

Andrea Barrera

Toledo, Miguel

Franco Lacroix and

Iker Urzúa Guerra

Universidad

Panamericana

*Redefining
Individualism:
The Influence of
Instagram on Our
Identity*

Archer Valdés

Mariana

Universidad

Panamericana

*The Safety of
Journalists in
Mexico*

**Contreras Ponce
Daniela**

Co-Presenters

Andrea Barrera

Mariel Gutierrez

and Fernando

Sánchez

Universidad

Panamericana

Panel 6

**A Hermeneutical Exploration about the Relation
of Humans with AI in the Postmodern Era**

Thursday June 5, 17:15 – 18:30

Chair: Miriam Amezcua Baños

Room: A2

*The Meaning
of Human
Communication
and its
Relationship
with New
Technologies*

Amezcu

Baños Miriam

Universidad

Panamericana

*Axiology and
Subjectivity:
Reflections on
How Society
Shapes our
Values and
Identities*

Bicie

Vázquez del

Mercado

Alejandro

Omar

Universidad

Panamericana

*Algorithms and
Media Ecology*

Meneses

Calzada

Ricardo

Universidad

Panamericana

*Algorithmic
Profiling,
Privacy
& Digital
Identities*

Bosmans

Fabiola

Universidad

Panamericana

*When the
Programmers
are
Programmed
(and the
Audiences are
Conditioned)*

Suzán Reed

Ernesto

Universidad

Panamericana

*AI :
Replacement
in Monotonous
and Creative
Jobs in the
Industry*

Gutiérrez

Pedro

Google

*Data and
Magic*

Carrión

Omar

Kellanova

Latin América

Panel 7

Philosophy, Ethics and Artificial Intelligence I

Thursday June 5, 17:15 – 18:30

Chair: Thom Gencarelli

Room: R31

*IA y la Búsqueda de
Significado Humano. Un
Enfoque Fenomenológico y
Ético*

Farías Islas Gabriela

Co-Presenters

Luis Daniel Herrera

Romero, Carlos Alberto

Berriel Mastretta and Tanit

Guadalupe Serrano Arias

Benémerita Universidad

Autónoma de Puebla

*(Re-)thinking Roboethics
And Our Relationship
With Robots in the Age of
Artificial Intelligence*

Rosero Villarreal

Francisco

Chair AAAI Ecuador

Chapter

*Mediating Love:
Postphenomenology,
Kierkegaard and
Romantic Relationships in
Hyperconnected Societies*

de Arteaga Gallinal

Santiago

Co-Presenter

Alexander Castleton

Universidad de Montevideo,

Universidad de los Andes-CL

Does Love End?

Salazar Zepeda

Karen

Universidad

Panamericana

Panel 8

Media and Social Problems

Thursday June 5, 17:15 – 18:30

Chair: Tiffany Gilliam

Room: R 33

*On Repeat: Exploring
the Landscape of GenAI
Guidelines in Higher
Education*

De Castell Suzanne

Co-Presenters

Jen Jenson and Irina

Tursunkulova

Simon Fraser University,

The University of British

Columbia

*From Fear to Potential:
The Influence of Media
on the Ethical and Legal
Regulation of AI in Mexico*

Ramírez Ramírez

Bella Olimpia

Universidad Panamericana

*Knowledge and Virtue in the
Age of Artificial Intelligence*

Pertler Nick

Point Loma Nazarene

University

Presence in Absence:

Fundamentals of

Teacher-Student

Communication in

Asynchronous Online

Education

Galindo Diego Ana

Cecilia

Universidad

Panamericana

PLENARY SESSION, REMEMBERING GARY GUMPert: A FORCE OF NATURE

Thursday June 5, 18:45 – 20:00

Room: Auditorium

Chair: Erik Garret, Duquesne University

Panelists:

Susan Drucker, Hofstra University

Joshua Meyrowitz, Professor Emeritus, University of New Hampshire

Lance Strate, Fordham University

Thom Gencarelli, Manhattan University

Panel 9

Connecting Families Across Time and Space: The Media and Methods of Kinkeeping

Friday 6 June, 09:00 - 10:15

Chair: Peggy Cassidy

Room: A1

Talking Tombstones, Revisited: The Media Ecology of Family Time-Binding

Cassidy Peggy

Adelphi University

The Gendered Discursive Functions of Kinkeeping: Implications for Interpersonal and Health-Related Communicative Practices

Kahl Mary

Penn State University

The Family Archive: Authenticity in the Age of Reproduction

Drucker Susan

Hofstra University

Panel 10

Media Ecology and Artificial Intelligence I

Friday 6 June, 09:00 - 10:15

Chair: Jaqueline McLeod-Rogers

Room: A2

Understanding Art and Illusion: E. H. Gombrich, Susanne Langer, and An Aesthetics of Media Ecology

Church Scott Haden

Co-Presenter

Sarah Gensel-

Cartwright

Brigham Young University

McLuhan Meeting Crises: Then as Now

McLeod-Rogers

Jaqueline

University of Winnipeg

Biotechnocommunicology, a Field of Research in Media Ecology

Islas Octavio

Co-Presenter

Amaia Arribas

Independent Scholars

Does AI Need Self-consciousness?

The Technological

Imperative as a

Substitute for

Agency

Mir Andrey

York University, Toronto

AI Prompting as Poetic Inquiry

Pente Patti

Co-Presenter

Adams Cathy

University of Alberta

Panel 11

Social impact of the development and use of AI in science and arts

Friday 6 June, 09:00 - 10:15

Chair: Karen González Fernández

Room: R31

Social Impact of the Development and Use Of AI in Science and Arts

González Fernández Karen

Co-Presenters

Hiram Ponce de León, Francisco Rosero Villarreal, José Luis Hernández Sánchez and Héctor Juárez

Universidad Panamericana

Panel 12

Media and Identity

Friday 6 June, 09:00 - 10:15
Chair: Tatiana Arce de la Torre
Room: R 33

How Do Social Media Algorithms Affect Our Perception of Reality?

Méndez Vega Valeria

Co-Presenter

Montserrat Cuevas Oseguera

Universidad Panamericana

A Contemplation Deficit

Batista Migoya Álvaro

Universidad Panamericana

How Have the Media Influenced Wars in The Contemporary World?

Candanedo Luna Emilio Alfredo

Universidad Panamericana

How is The Media Able to Manage Your Personal Identity?

Nava Juárez Héctor

Universidad Panamericana

The Loss of Humanity Within Cinema Due to the Use of Artificial Intelligence

López Flores Diego

Co-Presenters

Samantha Casab Guevara and Martina Birbas Mariani

Universidad Panamericana

PLENARY SESSION: DEBORAH TANNEN

Deborah Tannen is an American author and professor of linguistics at Georgetown University in Washington, D.C. She has written thirteen books and has been recognized as a McGraw Distinguished Lecturer at Princeton University and a fellow at the Center for Advanced Study in the Behavioral Sciences

Friday June 6, 10:30 – 11:30

Room: Auditorium

Chair: Gabriela Ambás, Universidad Panamericana

FILM PRESENTATION AND DISCUSSION: MAN ON A MISSION: THE POWER OF ARTS IN THE DIGITAL AGE

Friday June 6, 11:45 – 13:00

Room: Auditorium

Robert Albrecht, New Jersey City University

LUNCH BREAK 13:00 – 14:15

Panel 13

Media and Art

Friday 6 June, 14:15 - 15:30
Chair: Íñigo Fernández Fernández
Room: A1

How Social Media Impacts in Fashion?

Malagón Ramírez Ana Cristina

Universidad Panamericana

Where Does a Character Ends?

Rubio Sánchez Fernanda

Co-Presenters
Marcela Hurtado and Santiago Arellano
Universidad Panamericana

Can AI Replace Human Beings in Interpersonal Relationships?

Flores Bonilla Emma Carenne

Co-Presenter
Mariano Botey Ortega
Universidad Panamericana

Psychological Impact of Social Media in Contemporary Society: Effects on Youth And Emotional Well-Being Through Tiktok and Instagram

Andrade Guerrero María Cristina

Universidad Panamericana

Social Media: The Destruction of The Music Industry?

Guerrero Bravo María José

Co-Presenter
Ximena Alejandra Velasco Mejía
Universidad Panamericana

Panel 14

Media and Creativity

Friday 6 June, 14:15 - 15:30

Chair: Mindaugas Briedis

Room: A2

Beyond Algorithms: The Limits of AI versus Human Intelligence

Blackaller Diego

Co-Presenter

Zaid Espindola

Universidad

Panamericana

Evolution of Human Thinking And Academic Learning, in The Era of Artificial Intelligence.

Diez Vanessa

Co-Presenters

Vanessa

Paula Garza and

Romina Payró

Universidad

Panamericana

Is Creating a Superintelligent AI With No Regulations a Moral Choice to Make

Canales Ainhoa

Co-Presenters

Bruno Aguirre and

Arantza Chávez

Universidad

Panamericana

Artificial Intelligence and The "Dehumanization Of Creativity" Artificial Intelligence Has Completely Changed the Way Music, Art, Literature And Other Cultural Content is Created

Matus Guzmán

Bruno Enrique

Co-Presenters

Elisa Victoria Loeza

Hernández and

Fernando García

Hernández

Universidad

Panamericana

Does Artificial Intelligence Affect Our Development of Learning Skills?

Gallo Martínez

Sophia Liseth

Co-Presenter

Daphne

Montserrat

Tafoya Licon

Universidad

Panamericana

Panel 15

Media and Radicalization

Friday 6 June, 14:15 - 15:30

Chair: Robert Albrecht

Room: R 31

Is That You?

Viazcan Viazcan

Valeria

Co-Presenters

Nayla Elizabeth López

López and Jimena

Rodríguez Gascón

Universidad

Panamericana

The Capitalization of Social Media Interactions (X, Formerly Twitter) and Its Influence on the Radicalization of Public Opinion

Pastor Cruz Guillermo

Co-Presenter

Karyme Ruiz Sánchez and

Sofía Pérez Luna

Universidad Panamericana

Digitization, Consumption and Harm of Digital Platforms for Adults in The Young Population.

González Gomez

Zanoni

Universidad Panamericana

Psychological and Social Impact of IA in Media Society: Effects on the Film Industry and Audience Through the Impact of AI

Fraire Cardín María

Fernanda

Universidad

Panamericana

Panel 16

Communicative Processes, Artificial Intelligence and Media Ecology

Friday 6 June, 14:15 - 15:30

Chair: María Teresa Nicolás Gavilán

Room: R33

European Collaborative Journalism: Expectations for Artificial Intelligence

García de Torres Elvira

Co-Presenters

Teresa Nicolás Gavilán,

Juan Francisco Jiménez

Universidad CEU Cardenal

Herrera, Universidad

Panamericana,

Universidad CEU Abat de Oliva

(Barcelona)

The Benign and the Dystopian: Fact-Checking Two Future-Possibilities for AI in Journalism Practice

Massey Brian L.

School of Communication,

East Carolina University,

Greenville, NC, USA

Natural and Social Dominants of the Ecolinguistic Mode

Korolyov Igor

Taras Shevchenko

National University of

Kyiv, Kyiv, Ukraine

Blackness as a Problem for Media Ecology

Kulkarni Kavita

Fordham University

POSTER PRESENTATION

Friday 6 June, 14:15 - 15:30
Chair: Andrée Marie López
Central Library Esplanade

The relevance of the dissemination of research projects: the case of social impact

Aho-Glele Flores

Everest

Universidad
Panamericana

The impact of social media on customer-loyalty through the implementation of hyper-personalization

Sandoval Pastrana

Fernanda

Universidad
Panamericana

The Impact of Media Ecology on Digital and Financial Inclusion for Social Transformation in Contexts of Extreme Poverty in Mexico

Salazar-Urbe

Mayra Yvette

Co-Presenters

Antonia Terán-

Bustamante, Jorge

Arturo Salgado-

García

and Ana Beatriz

Hernández-Lara

Universidad
Panamericana

Corporate Family Talk: Exploring How Familial Language Influences Workplace Belonging and Performance

Reyes Brigido

Nicole

Universidad
Panamericana

Kaanik: Establishing an Association for the Comprehensive Support of Children with Infectious and Inflammatory Neurological Diseases

Waldo De La Rosa

Amairani

Co-Presenters

María José López

Díaz

Universidad
Panamericana

TOURIST EVENT:
FRIDA KAHLO'S MUSEUM
Friday 6 June, 15:30

Panel 36

Won't You Be My Neighbor?: Media Ecological Approaches to the Widow, the Orphan and the Stranger in Urban Communication

Saturday 7 June, 09:00 - 10:15

Chair: Erik Garret

Room: A1

Won't You Be My Neighbor?: Media Ecological Approaches to the Widow, the Orphan and the Stranger in Urban Communication

Garrett Erik

Co-Presenters

Jaqueline Mcleod Rogers, Susan Drucker and Austin Hestdalen

Duquesne University, Manhattan College, University of Winnepeg, Hofstra University, Purdue University

Panel 17

Organizational digital communication on sustainable matters: Hidden agenda, strategy, or deception

Saturday 7 June, 09:00 - 10:15

Chair: Liza Monroy

Room: A2

Organizational Digital Communication on Sustainable Matters: Hidden Agenda, Strategy, or Deception

López Fernández Andrée Marie

Co-Presenters

Ananya Rajagopal, Cecilia Duran Mena and Natasha Patricia Bojorges Moctezuma

Universidad Panamericana, Universidad Anáhuac, Tecnológico de Monterrey

Panel 18

The Influence of Artificial Intelligence on Society I

Saturday 7 June, 09:00 - 10:15

Chair: Juan Carlos Carrillo

Cal y Mayor

Room: R31

Optimizing Narrative Structures in the Age of AI: A Media Ecology Perspective

Carrillo Cal y Mayor

Juan Carlos

Co-Presenters

Daniel Adrián Contreras

Olivas and Alejandro J.

Lamas

Universidad

Panamericana

The Impact of Gender Literacy-Based Storytelling on Brand Image and Sales for Brands Targeting Girls 8 to 12 Years

Doormann Guerra

Amparo Lyzette

Universidad Panamericana

Artificial Intelligence and Female Empowerment: A Cinematic Survey of the films Metropolis, Her, Megan, Alice

Zamorano-Rojas Alma

Delia

Co-Presenters

María del Carmen Camacho

Gómez and Claudia Ivett

Romero Delgado

Universidad Panamericana

Dystopia: Between Science Fiction and Philosophy

Arce de la Torre

Tatiana

Universidad

Panamericana

Panel 19

Potential of AI to Counter Misinformation on Social-Digital Platforms

Saturday 7 June, 09:00 - 10:15
Chair: Laura Fernanda Morales
de la Vega
Room: R33

Potential of AI to Counter Misinformation on Social-Digital Platforms

Morales de la Vega Laura Fernanda

Co-Presenters

Alejandro Martín del Campo, Alejandra González Marmolejo, José Miguel Muñiz and María del Carmen Fernández

Tecnológico de Monterrey

PLENARY SESSION: LERA BORODITSKY

Lera Boroditsky is a cognitive scientist and professor at the University of California. She is renowned for her contributions to the theory of linguistic relativity. Recognized as a Distinguished Scientist by the American Psychological Association, she has also held faculty positions at MIT and Stanford University

Saturday June 7, 10:30 – 11:30

Room: Auditorium

Chair: Mariano Emmanuel Navarro Arroyo, Universidad Panamericana

Panel 20

The Influence of Artificial Intelligence on Society II

Saturday 7 June, 11:45 – 13:00
Chair: Gabriela Ambás Sosa
Room: A1

Fashioning Society: An Exploration of Collective Behavior and Cultural Change Through Symbolic Interactionism

Ambás Sosa Gabriela

Universidad Panamericana

Intertextuality as a Transmedia Antecedent

Arvizu Mendoza

Martha Celina

Universidad de Guadalajara

Digital Fear Narratives: Political Emotions and Electoral Discourse

Martín del Campo

Huerta Alejandro

Co-Presenter

Ricardo Esteban Roberts

Ugrinovic

Tecnológico de Monterrey

The Use of AI by Teachers of the Bachelor's Degree in Communication at La Salle University, Mexico

De Urquijo Isoard Beatriz

Co-Presenter

Pedro Beltrán Cuervo

Universidad La Salle

Panel 21

Media Ecology and Artificial Intelligence II

Saturday 7 June, 11:45 – 13:00
Chair: Ricardo Meneses Calzada
Room: A2

Environmental Media Literacy on the Eve of AI

Mir Andrey

York University,
Toronto

Media Ecology and Digital Literacy in 5th and 6th Grade Education

Vázquez Mariana

Universidad Panamericana

How to Build an Ark: Seven Strategies for Surviving the Digital Deluge

Albrecht Robert

New Jersey City University,
Independent Artist & Educator

Human vs. AI in Ancient Humor Interpretation: A Case Study of "A Dog Walks into a Tavern" Exhibition at Duquesne University

Al Obaidi Yaroub

Duquesne University,
Pittsburgh

The Problem of Normalcy in the Philosophy of Technology

Rosenberger

Robert J

Georgia Institute of Technology

Panel 22

The Influence of Artificial Intelligence on Society III

Saturday 7 June, 11:45 – 13:00

Chair: Mindaugas Briedis

Room: R31

*Re-assembling agency:
Invocational AI actants
in media ecologies and
Actor-Network Theory*

Chesher Chris

The University of Sydney

*The Real Ghost in The Shell.
The Human Essence and Its
Relationship with AI*

Cisneros Beltrán

Rocío

Universidad Panamericana

*Redefining Content: AI in
the Algorithmic Village*

Comba Silvana

Co-Presenter

Edgardo Toledo

Universidad Nacional de
Rosario, Argentina

*MythomanAI: A True Story
about Artificial Intelligence
and the (Debatable) Truth
of some Stories*

Vallée Jean-François

Collège de Maisonneuve
(Montréal)

Panel 23

Artificial Intelligence in Specific Contexts I

Saturday 7 June, 11:45 – 13:00

Chair: Tiffany Gilliam

Room: R 33

*José Gaos' Account of
Technocracy and
Cybernetics*

Cuéllar Moreno

José Manuel

Universidad
Panamericana

*The Artificial
Intelligence (AI)
Media Revolution
and International
Relations: An
Analytical Foundation
and Initial Scenarios*

Geipel L. Gary

Missouri State
University

*How AI Can
Transform Insurance:
Innovation
and Sector
Transformation*

*Through Predictive
and Effective
Communication*

**Medina Gallardo
Eduardo**

Universidad
Panamericana

*Fugitive Pathways
in the Academic
Library: Sensors,
Lines and Knots*

Gourlay Lesley

University College
London

*Exploring AI Ethics and
Urban Planning: A Deep
Reinforcement Learning
Approach to Intelligent
Urbanism*

Contreras Olivas

Daniel Adrián

Co-Presenters

**Oscar Cueto Farley Rivas,
Alejandro Villafaña**

**Anaya, Humberto Ángel
Plata Durán, Alan Crespo**

Murillo, Bruno Galli

**Hambleton and Rodrigo
Naranjo Hernández**

Universidad Panamericana

LUNCH BREAK 13:00 – 14:00

FILM PRESENTATION: DARK SKIES HOT PLANET COOL GAZE

Saturday June 7, 14:00 – 15:45

Room: Auditorium

Written and Directed by Barry Vacker, Temple University

Produced and with Visual Effects by Adrián García, Tecnológico de Monterrey-León

Panel 24

AI for Common Good

Saturday 7 June, 16:00 - 17:15

Chair: Karen González Fernández

Room: A1

AI for Common Good

González Fernández Karen

Co-Presenters

Tatiana Lozano Ortega, Armando Alemán Juárez and José Martín Castro Manzano

Universidad Panamericana

Panel 25

Artificial Intelligence in Specific Contexts II

Saturday 7 June, 16:00 - 17:15

Chair: Maria Polski

Room: A2

The Language of Nature and Artificial Intelligence in Patient Care

Enríquez Teresa

Co-Presenters

Paloma Alonso-Stuyck and Lourdes Martínez-Villaseñor

Universidad

Panamericana

Eye to AI: Reflective and Pre-Reflective Extensions in Image-based Radiology Diagnostics

Briedis Mindaugas

Universidad Panamericana

Degrowth in the Age of Technopoly: Rethinking AI, Consumption and Sustainability

Eanes Ryan

UKlein College of Media and Communication, Temple University

Pathways of Desire: A Network Analysis of Historical Trails and Algorithmic Modeling in Digital Environments

Callahan Clark Jacob

Co-Presenter

Ira Callahan

Brigham Young University

Panel 26

AI and Human Dignity: Ethics, Rights, and Responsibility in the Age of Intelligent Machines

Saturday 7 June, 16:00 - 17:15

Chair: Ricardo Meneses Trujillo

Room: R31

AI and Human Dignity: Ethics, Rights, and Responsibility in the Age of Intelligent Machines

Meneses Trujillo Ricardo

Co-Presenters

Bella Olimpia Ramírez

Ramírez and Pedro Rodrigo Gil

González

Universidad Panamericana

Importance of Balanced Use of Digital and Technological Resources to Support the Learning of Pedagogical Knowledge

Guevara Vivero María del Refugio

Universidad Panamericana

The Legal and Ethical Implications of AI-based Suicide Prediction

Michaels Tim

Co-Presenter

Matt Corr and Lindsey Keller

Penn State University, Shenandoah University, Independiente

Panel 27

Contemporary Photography in the 21st Century: Narratives, Technologies, and Challenges

Saturday 7 June, 16:00 - 17:15

Chair: Óscar Colorado Nates

Room: R33

Contemporary Photography in the 21st Century: Narratives, Technologies, and Challenges

Colorado Nates Óscar

Co-Presenters

Jacob Bañuelos, Francisco Mata Rosas, Lourdes Almeida, Luis Beltrán, Rebeca Monroy Nasr and Juan

Carlos Valdez

Fototeca Nacional, Universidad Panamericana

**MEDIA ECOLOGY ASSOCIATION
BANQUET: AWARDS CEREMONY
AND PRESIDENT'S ADDRESS**

Museo Soumaya

17:30 – Boarding buses

Panel 28

Artificial Intelligence and Education II

Sunday 8 June, 09:00 - 10:15

Chair: Erik Garret

Room: A1

Cultural Transformations in the Production of Oaxacan Textile Art, An Analysis from the Proposal: "Extensions of Man."

Espinosa Herrera

Carla

Universidad Panamericana

The Classroom as City: A Conscious Consideration of Public Speaking in the Digital Age

Gilliam Tiffany

Duquesne University

Theopraxis and Ai: Media Ecologies and Education in Corporatocracy

Smith Christian

Coastal Carolina University

Cultivating Media Awareness in 5th and 6th Graders Through Media Ecology

Vázquez Mariana

Universidad Panamericana

Panel 29

Philosophy, Ethics and Artificial Intelligence II

Sunday 8 June, 09:00 - 10:15

Chair: Íñigo Fernández Fernández

Room: A2

Why AI should not Write in our Stead: A Kierkegaardian Critique

De Arteaga Gallinal

Santiago

Universidad Panamericana

Ethical and Epistemological Challenges in the Use of AI for the Study of Media History

Fernández Fernández

Íñigo

Universidad Panamericana

Cyberactivism in the New Media Ecology, an Ethical Challenge

Montejano Yolanda

Co-Presenter

Laura Lizeth Campos

Guido

Universidad Autónoma de Nuevo León

User vs. Bot

Valenti Gina

Faculty of Humanities and Arts, National University of Rosario

Panel 30

Artificial Intelligence and Education III

Sunday 8 June, 09:00 - 10:15

Chair: Edison Gastaldo

Room: R31

Domestication of AI in Higher Education: Exploring Digital Literacy and Critical Engagement with Virtual Assistants

Benassini Félix

Claudia

Co-Presenter

Beatriz de Urquijo

Isoard

Universidad La Salle

Emotional Pedagogy in the Age of AI

De la Huerta Gómez

Lorena

Universidad Panamericana

Literature Mapping on Generative Artificial Intelligence in Education

García López Iván Miguel

Universidad Panamericana

AI in the Secondary Classroom: Opportunities and Challenges

Heatwole Stewart

St. Agnes Academy, Houston, TX

Panel 31

The Influence of Artificial Intelligence on Society IV

Sunday 8 June, 09:00 - 10:15

Chair: Mariano Emmanuel

Navarro Arroyo

Room: R 33

*Aura Lost, Presence
Simulated: on Generative
Art and Artificial
Authenticity*

Reis Pacheco Frederico

Universidade Federal
Fluminense

*Pseudonyms and Despair:
Kierkegaardian Indirect
Communication Lessons for
the Digital Age*

Navarro Arroyo

Mariano Emmanuel

Universidad Panamericana

*ChatGPT's uncanny valley:
How generative AI reminds
us of death*

Serazio Michael

Boston College

*Dating apps: When
hyperrealities lead to
depression*

Benítez Barajas

Saul Aurelio

Universidad
Panamericana

Panel 32

Media, Nature and Ethics

Sunday 8 June, 10:30 - 11:45

Chair: Robert Albrecht

Room: A1

*The Living Machine
Illusion: Biological
metaphors in AI*

Palafox León

Co-Presenter

Enrique Siqueiros

Universidad de
Tokio / Universidad
Panamericana
Universidad
Panamericana/ITAM

*Interactive Effects of
Reproductive Assets and
Ambient Predation Risk
on The Threat-sensitive
Decisions of Trinidadian
Guppies*

Katwaroo-Andersen

Jemma

Concordia University

*Reconstructing "The Pride
of Life" Using AI: Ethics and
Possibilities*

Hawkins B.A. Kathryn

University of Toronto

*The Relevance of The
Dissemination of
Research Projects*

De la Torre Lorena

Co-Presenter

Marisol Velázquez

Salazar

Universidad
Panamericana

Panel 33

Critical Aspects of Artificial Intelligence I

Sunday 8 June, 10:30 - 11:45

Chair: Fernando Ignacio Gutiérrez

Cortés

Room: A2

*Artifice and Intelligence:
What is to be Done?*

De Castell Suzanne

Co-Presenters

Jen Jenson and Irina

Tursunkulova

Simon Fraser University,
The University of British
Columbia

*The Challenges Posed by
Global Superpowers and
Oligarchies to AI Potentials
and Ethics*

de Souza Machado

Sandra

Independiente

*Beyond the Data: AI,
Decision-Making, and the
Limits of Algorithmic Truth*

Velázquez López

Omar

Co-Presenters

Lizeth Tzontecomani

Flores, Luis Avelino

Sánchez Graillet

UNAM

*Why AI Can Write Music
and Why it Cannot*

Gencarelli Thom

Manhattan University

Panel 34

Artificial Intelligence, Society and Culture

Sunday 8 June, 10:30 - 11:45

Chair: Omar Alejandro Bicieg
Vázquez del Mercado

Room: R31

Open Up, Flip Through, Drop Out: Technodystopia & Critical Nostalgia in Comics
Knopf Christina M.
Communication & Media Studies Department, SUNY Cortland

Cinema as an Experience of the Technical-existential Ambivalence of Being or not Being Itself: an Ethics of Time
García Pavón Rafael
Universidad Panamericana/
Universidad del Claustro de Sor Juana

The Antihero in Transmedia Storytelling: A State of the Art
Ortega Legaspi Alejandra
Universidad Iberoamericana

Heidegger. The Question Concerning AI
Ramírez Amaro Ernesto
Universidad Panamericana

Panel 35

Philosophy, Ethics and Artificial Intelligence III

Sunday 8 June, 10:30 - 11:45

Chair: Andrée Marie López Fernández
Room: R33

Philosophizing with Large Language Models. A Pragmatic Approach.
Navarro Romo Binnui
Universidad Panamericana

Essence of Being: Human Worth In The World of Optimus and AI
Jefferson William
Independent Scholar

Generation Loss
Hestdalen Austin David
Purdue University - Northwest

Navigating the Dialectic of Emancipation and Oppression.
Pawlowska Ágata
Universidad Panamericana

Panel 37

Aesthetics, Narratives and Artificial Intelligence

Sunday 8 June, 12:00 - 13:15

Chair: Thom Gencarelli

Room: R31

Serendipity in the Error of Artificial Intelligence As an Aesthetic Possibility of Contemporary Art

Reyes Monreal

Marleni

Co-Presenter

Nayeli Morales Ramírez

Benémerita Universidad

Autónoma de Puebla

System over Lebenswelt in Communicative Action:

Inner Mechanisms of The

Institutionalization of

Advertising

Garduño Mariana

Universidad Panamericana

The Instability and Unsustainability of our Planned, or Imagined Media Future

Gencarelli Thom

Manhattan University

The Vanishing Pool of Easy Data for AI: Implications and Solutions from an Ecological Perspective

Gutiérrez Cortés

Fernando Ignacio

Tecnológico de Monterrey

Panel 38

Reflections on Technology and Existence

Sunday 8 June, 12:00 - 13:15

Chair: Tatiana Arce de la Torre

Room: R33

A Technological Anti-Drama: The Cyborg Ecology of a Large Language Model Chatbot and a Human in the Loop

Yidong Wang

Lawrence Technological University

21st-Century Technology, Mass-men, and Ethical Implications

Bicieg Vázquez del

Mercado Omar Alejandro

Universidad Panamericana

The Importance of Adequate Communication on AI Topics to the General Public

Rosero-Villarreal

Francisco

Chair AAAI Ecuador Chapter

Bridging the Digital Divide: Empowering Marginalized Communities through AI in Media Ecology

Ulasi Chris C.

Texas Southern University

Panel 39

Study on the Influence of Digital Media, Generational Differences, and Critical Thinking in the Classroom

Sunday 8 June, 12:00 - 13:15

Chair: Elsa Graciela Sánchez

Huerta Villalba

Room: A1

Study on the Influence of Digital Media, Generational Differences, and Critical Thinking in the Classroom

Sánchez Huerta Villalba Elsa Graciela

Co-Presenters

Ernesto Ramírez Amaro, Gabriel González Nares

Universidad Panamericana

GENERAL BUSINESS MEETING AND CLOSING SESSION

Sunday 8 June, 13:30 – 14:45

Chair: Robert Albrecht, Immediate Past President Media Ecology Association

Room 37 R

PANEL SUMMARY

Thursday JUNE 5

Thursday 5: 12:30 a 13:45 (4)

A1: Panel 1: Artificial Intelligence and Education I
A2: Panel 2: Digital Wellness and Media Influence
R31: Panel 3: The Media Ecology of Sports
R33: Panel 4: Media and Consciousness

Thursday 5: 17:15 a 18:30 (4)

A1: Panel 5: Media and Work
A2: Panel 6: A Hermeneutical Exploration of the Nature of Both Humans and AI in the Postmodern Era
R31: Panel 7: Philosophy, Ethics and Artificial Intelligence I
R33: Panel 8: Media and Social Problems

Friday JUNE 6

Friday 6: 09:00 a 10:15 (4)

A1: Panel 9: Connecting Families Across Time and Space: The Media and Methods of Kinkeeping
A2: Panel 10: Media Ecology and Artificial Intelligence I
R31: Panel 11: Social impact of the development and use of AI in science and arts
R33: Panel 12: Media and Identity

Friday 6: 14:15 a 15:30 (4)

A1: Panel 13: Media and Art
A2: Panel 14: Media and creativity
R31: Panel 15: Media and Radicalization
R33: Panel 16: Communicative Processes, Artificial Intelligence and Media Ecology I
Central Library Esplanade: Poster presentation

Saturday JUNE 7

Saturday 7: 09:00 a 10:15 (4)

A1: Panel 36: Won't You Be My Neighbor?: Media Ecological Approaches to the Widow, the Orphan and the Stranger in Urban Communication
A2: Panel 17: Organizational digital communication on sustainable matters: Hidden agenda, strategy, or deception
R31: Panel 18: The Influence of Artificial Intelligence on Society I
R33: Panel 19: Potential of AI to Counter Misinformation on Social-Digital Platforms

Saturday 7: 11:45 a 13:00 (4)

A1: Panel 20: The Influence of Artificial Intelligence on Society II
A2: Panel 21: Media Ecology and Artificial Intelligence II
R31: Panel 22: The Influence of Artificial Intelligence on Society III
R33: Panel 23: Artificial Intelligence in Specific Contexts I

Saturday 7: 16:00 a 17:15 (4)

A1: Panel 24: AI for Common Good
A2: Panel 25: Artificial Intelligence in Specific Contexts II
R31: Panel 26: AI and Human Dignity: Ethics, Rights, and Responsibility in the Age of Intelligent Machines
R33: Panel 27: Contemporary Photography in the 21st Century: Narratives, Technologies, and Challenges

Sunday JUNE 8

Sunday 8: 09:00 a 10:15 (4)

A1: Panel 28: Artificial Intelligence and Education II
A2: Panel 29: Philosophy, Ethics and Artificial Intelligence II
R31: Panel 30: Artificial Intelligence and Education III
R33: Panel 31: The Influence of Artificial Intelligence on Society IV

Sunday 8: 10:30 a 11:45 (4)

A1: Panel 32: Media, Nature and Ethics
A2: Panel 33: Critical Aspects of Artificial Intelligence I
R31: Panel 34: Artificial Intelligence, Society and Culture
R33: Panel 35: Philosophy, Ethics and Artificial Intelligence III

Sunday: 8:12:00 a 13:15 (3)

R31: Panel 37: Aesthetics, Narratives and Artificial Intelligence
R33: Panel 38: Reflections on Technology and Existence
A1: Panel 39: Study on the Influence of Digital Media, Generational Differences, and Critical Thinking in the Classroom

Sunday: 8:13:30 a 14:45

R37: General Business Meeting and Closing Session

CALL FOR SUBMISSIONS

Explorations in Media Ecology

ISSN 1539-7785 | Online ISSN 2048-0717 4 issues per volume | First published in 2002

General Call for Papers

All articles submitted should be original work and must not be under consideration by other publications.

Explorations in Media Ecology, the journal of the Media Ecology Association, accepts submissions that extend our understanding of media (defined in the broadest possible terms), that apply media ecological approaches and/or that advance media ecology as a field of inquiry.

As an interdisciplinary and multidisciplinary publication, *EME* welcomes contributions embracing diverse theoretical, philosophical and methodological approaches to the study of media and processes of mediation through language, symbols, codes, meaning and processes of signification, abstracting and perception; art, music, literature, aesthetics and poetics; form, pattern and method; materials, energy, information, technology and technique; mind, thought, emotion, consciousness, identity and behavior; groups, organizations, affiliations, communities; politics, economics, religion, science, education, business and the professions; societies and cultures; history and the future; contexts, situations, systems and environments; evolution and ecology; the human person, human affairs and the human condition; etc.

EME publishes peer-reviewed scholarly articles, essays, research reports, commentaries and critical examinations, and includes several special features. Our **Pedagogy Section** focuses on teaching strategies and resources, pedagogical concerns and issues relating to media ecology education; we are particularly interested in articles that share great ideas for teaching (GIFTs) media ecology in the classroom. The Probes Section features short items that are exploratory or provocative in nature. Creative writing on media ecological themes can be found in

our **Poetry Section**. Questions and matters of concern to media ecology scholars are taken up in our **Forum Section**. And our **Review Section** includes individual book reviews and review essays.

EME is a refereed journal. Strict anonymity is accorded to both authors and referees. References and citations should follow the Harvard Referencing system, and the journal otherwise follows standard British English for spelling and punctuation.

Submissions can be uploaded online at <https://submission.pubkit.co/publisher/29/journal/294/>. If you do not already have an account, you will need to create one.

Direct inquiries to

Peggy Cassidy, *Editor*

cassidy@adelphi.edu

Tiffany Gilliam, *Editorial Assistant*

tiffanypettygilliam@gmail.com

Desislava Stoeva, *Managing Editor*

desislava.stoeva21@mystjohns.edu

Jeff Bogaczyk, *Reviews Editor*

jbogaczyk@gmail.com

Eric Jenkins, *Probes Editor*

jenkinec@ucmail.uc.edu

Adeena Karasick, *Poetry Editor*

adeenakarasick@cs.com

Ryan McCullough, *Forum Editor*

rmccullough@westliberty.edu

Amanda Sevilla, *Pedagogy Editor*

ALS605@pitt.edu

To learn more, view the most-recent calls for papers, and/or recommend *EME* to your college or university library, please visit <https://www.intellectbooks.com/explorations-in-media-ecology>.



MEAWARDS COMMITTEE

Book Awards (McLuhan, Mumford, Langer, Lee, Goffman)

Corey Anton
Paul Levinson
Jaqueline McLeod-Rogers

Benjamin Award

Robert Albrecht
Tiffany Petricini
Susan J. Drucker

Innis

Cathy Adams
Julianne Newton
Paul Soukup

Shelley

Marleen Barr
Stephanie Bennett
Paul Levinson
Douglas Rushkoff

Culkin

Thom Gencarelli
Fernando I. Gutiérrez
TC McLuhan

Forsdale

Adriana Braga
Erik Garrett
Valerie Peterson

Ellul

Robert Albrecht
Adrian Braga
Susan Drucker

Carey

Thom Gencarelli
Donna Halper
James C. Morrison

Nystrom

Peggy Cassidy
Susan Drucker
Thom Gencarelli

Carpenter

Corey Anton
Susan J. Drucker
Octavio Islas

Ong Award

Robert Albrecht
Corey Anton
Paul Soukup
Heather Stassen
Lance Strate
Laura Trujillo Liñan

Postman Award

Robert Albrecht
Paul Levinson
Douglas Rushkoff
Lance Strate
Heather Stassen
Laura Trujillo Liñan

The MEA Convention Top Paper Award

Laura Trujillo Liñan
Ricardo Meneses Calzada
Karen González Fernández

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

Laura Trujillo Liñan
Ricardo Meneses Calzada
Karen González Fernández

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

- **2024 - Katherine Fry** for *Dynamic Media Environments: Expanding the Scope of Media Literacy* and *Julia M. Hildebrand* for *Aerial Play: Drone Medium, Mobility, Communication, and Culture*
- **2023 - Laura Trujillo Liñan** for *Formal Cause in Marshall McLuhan's Thinking: An Aristotelian Perspective*
- **2022 - Craig Robertson** for *The Filing Cabinet: A Vertical History of Information*
- **2021 - B.W. Powe and Marshall Soules** for *The Charge in the Global Membrane*
- **2020 - Tiffany Shlain** for *24/6: The Power of Unplugging One Day a Week*
- **2019 - Mark A. McCutcheon** for *The Medium is the Monster: Canadian Adaptations of Frankenstein and the Discourse of Technology*
- **2018 - Lance Strate** for *Media Ecology: An Approach to Understanding the Human Condition*
- **2017 - Tim Wu** for *The Attention Merchants: The Epic Scramble to Get Inside Our Heads*
- **2016 - Elena Lamberti** for *McLuhan's Mosaic: Probing the Literary Origins of Media Studies*
- **2015 - Fred Turner** for *The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties*
- **2014 - John Miles Foley** for *Oral Tradition and the Internet: Pathways of the Mind*
- **2013 - Ellen Rose** for *On Reflection: An Essay on Technology, Education, and the Status of Thought in the Twenty-First Century*
- **2012 - Barbie Zelizer** for *About to Die: How News Images Move the Public*
- **2011 - Sheila Nayar** for *Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative*
- **2010 - Viktor Mayer-Schönberger** for *Delete: The Virtue of Forgetting in the Digital Age*
- **2009 - Rick Williams and Julianne Newton** for *Visual Communication: Integrating Media, Art, and Science*
- **2008 - Richard Barbrook** for *Imaginary Futures: From Thinking Machines to the Global Village*
- **2007 - Peter K. Fallon** for *Printing, Literacy, and Education in Eighteenth-Century Ireland: Why the Irish Speak English*
- **2006 - Thomas de Zengotita** for *Mediated: How the Media Shapes Your World and the Way You Live in It*
- **2005 - Donald N. Wood** for *The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy*
- **2004 - Francis Fukuyama** for *Our Posthuman Future: Consequences of the Biotechnology Revolution*
- **2003 - Frederick Wasser** for *Veni, Vidi, Video: The Hollywood Empire and the VCR*
- **2002 - Douglas Rushkoff** for *Coercion: Why We Listen to What "They" Say*
- **2001 - Thomas J. Farrell** for *Walter Ong's Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication*
- **2000 - Neil Postman** for *Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future*

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

- **2024 - Isaiah Lorado Wilner** for "Body Knowledge, Part I: Dance, Anthropology, and the Erasure of History"
- **2023 - Austin Hestdalen** for "The Kind of Problem a Smart City Is"
- **2022 - Jaqueline McLeod Rogers** for "Susanne Langer, Marshall McLuhan and Media Ecology: Feminist Principles in Humanist Projects"
- **2021 - Justin C. Tackett** for "I heard his silver Call': Emily Dickinson and the Poetry of Telegraphic Acoustics"
- **2020 - Laureano Ralón** for "From Global Village to Global Theater: The Late McLuhan as a Philosopher of Difference, Sense, and Multiplicities"
- **2019 - Nicholas Grodsky, Julia Hildebrand, and Ernest Hakanen** for "Screens as Human and Non-Human Artefacts: Expanding the McLuhans' Tetrad"
- **2018 - Ellen Rose** for "A Genealogy of Computer-Generated Narrative"
- **2017 - Brett Lunceford** for "Chained to the Dialer, or Frederick Taylor Reaches out and Touches Someone"
- **2016 - Casey Lum** for "Media Ecology: Contexts, Concepts and Currents"
- **2015 - David Trippet** for "Facing Digital Realities: Where Media Do Not Mix"

- **2014 - Brett Lunceford** for *"Posthuman Visions: Creating the Technologized Body"*
- **2013 - Mara Mills** for *"Hearing Aids and the History of Electronics Miniaturization"*
- **2012 - James C. Morrison** for *"Acoustic, Visual, and Aural Space: The Quest for Virtual Reality in Musical Reproduction"*
- **2011 - Keith N. Hampton** for *"Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass"*
- **2010 - Brenton J. Malin** for *"Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies"*
- **2009 - Thomas J. Bruneau** for *"Time, Change, and Sociocultural Communication: A Chronemic Perspective"*
- **2008 - Robert MacDougall** for *"Identity, Electronic Ethos, and Blogs: A Technologic Analysis of Symbolic Exchange on the New News Medium"*
- **2007 - Corey Anton** for *"Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication"*
- **2006 - Edward Wachtel** for *"Did Picasso and Da Vinci, Newton and Einstein, The Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned From Marshall McLuhan About Perception, Time, Space, and the Order of the World"*
- **2005 - Sheila J. Nayar** for *"Invisible Representation: The Oral Contours of a National Popular Cinema"*
- **2004 - Susan B. Barnes** for *"The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction"*
- **2003 - Alan Randolph Kluver** for *"The Logic of New Media in International Affairs"*
- **2002 - Erik P. Bucy and Kimberly S. Gregson** for *"Media Participation: A Legitimizing Mechanism of Mass Democracy"*
- **2001 - Pablo J. Boczkowski** for *"Mutual Shaping of Users and Technologies in a National Virtual Community"*
- **2000 - Walter J. Ong, S.J.** for *"Digitization Ancient and Modern: Beginnings of Writing and Today's Computers"*

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

- **2024 - Jason Hannan** for *Trolling Ourselves to Death: Democracy in the Age of Social Media*
- **2023 - Stephanie Bennett** for *Silence, Civility, and Sanity: Hope for Humanity in a Digital Age* and *Eva Berger for Context Blindness: Digital Technology and the Next Stage of Human Evolution*
- **2022 - Kate Eichhorn** for *The End of Forgetting: Growing Up with Social Media*
- **2021 - Larry Busbea** for *The Responsive Environment: Design, Aesthetics, and the Human in the 1970s*; and *Deborah Eicher-Catt for Recovering the Voice in Our Techno-Social World*
- **2020 - Mark Kingwell** for *Wish I Were Here: Boredom and the Interface*
- **2019 - Laura Tropp** for *Grandparents in a Digital Age: The Third Act*
- **2018 - Jessica Fishman** for *Death Makes the News: How the Media Censor and Display the Dead*
- **2017 - Gary T. Marx** for *Windows Into the Soul: Surveillance and Society in an Age of High Technology*
- **2016 - David J. Alworth** for *Site Reading: Fiction, Art, Social Form*
- **2015 - danah boyd** for *It's Complicated: The Social Lives of Networked Teens*
- **2014 - Susan Barnes** for *Social Networks: From Text to Video*
- **2013 - Valerie V. Peterson** for *Sex, Ethics and Communication: A Humanist Approach to Conversations on Intimacy*
- **2012 - Corey Anton** for *Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism*
- **2011 - Richard S. Hallam** for *Virtual Selves, Real Persons: A Dialogue Across Disciplines*
- **2010 - Kenneth J. Gergen** for *Relational Being: Beyond Self and Community*
- **2009 - Rich Ling** for *New Tech, New Times: How Mobile Communication is Reshaping Social Cohesion*
- **2008 - Paul Mason Fotsch** for *Watching the Traffic Go By: Transportation and Isolation in Urban America*
- **2007 - Richard A. Lanham** for *The Economics of Attention: Style and Substance in the Age of Information*
- **2006 - David Berreby** for *Us and Them: Understanding Your Tribal Mind*
- **2005 - Aaron Ben Ze'ev** for *Love Online: Emotions on the Internet*
- **2004 - Corey Anton** for *Selfhood and Authenticity*

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

- **2024 - Paul A. Soukup** for *A Media Ecology of Theology: Communicating Faith Throughout the Christian Tradition*
- **2023 - Adeena Karasick** for *Massaging the Medium: Seven Pechakuchas*
- **2022 - Corey Anton** for *How Non-Being Haunts Being: On Possibilities, Morality, and Death Acceptance*
- **2021 - Robert Albrecht and Carmine Tabone** for *The Arts and Play as Educational Media in the Digital Age*
- **2020 - Yoni Van Den Eede** for *The Beauty of Detours: A Batesonian Philosophy of Technology*
- **2019 - Eviatar Zerubavel** for *Taken for Granted: The Remarkable Power of the Unremarkable*
- **2018 - Robert Hariman and John Louis Lucaites** for *The Public Image: Photography and Civic Spectatorship*
- **2017 - Katherine Biers** for *Virtual Modernism: Writing and Technology in the Progressive Era*
- **2016 - Jeff Scheible** for *Digital Shift: The Cultural Logic of Punctuation*
- **2015 - Michael Serazio** for *Your Ad Here: The Cool Sell of Guerrilla Marketing*
- **2014 - Brian Lennon** for *In Babel's Shadow: Multilingual Literatures, Monolingual States*
- **2013 - David Bellos** for *Is that a Fish in Your Ear?: Translation and the Meaning of Everything*
- **2012 - Whitney Davis** for *A General Theory of Visual Culture*
- **2011 - Linda G. Elson** for *Paradox Lost: A cross-Contextual Definition of Levels of Abstraction*
- **2010 - Michael Wurtz** for *Enduring Words: Literary Narrative in a Changing Media Ecology*
- **2009 - Karin Barber** for *The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond*
- **2008 - Robert Hariman and John Louis Lucaites** for *No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy*
- **2007 - Martin H. Levinson** for *Sensible Thinking for Turbulent Times*
- **2006 - Guy Deutscher** for *The Unfolding of Language: An Evolutionary Tour of Mankind's Greatest Invention*
- **2005 - Heike Wiese** for *Numbers, Language, and the Human Mind*
- **2004 - Susan Sontag** for *Regarding the Pain of Others*
- **2003 - N. Katherine Hayles** for *Writing Machines*
- **2002 - Kevin G. Barnhurst and John Nerone** for *The Form of News: A History*
- **2001 - Raymond Gozzi, Jr.** for *The Power of Metaphor in the Age of Electronic Media*
- **2000 - Robert K. Logan** for *The Sixth Language: Learning a Living in the Internet Age*

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

- **2024 - Pablo J. Boczkowski** for *Abundance: On the Experience of Living in a World of Information Plenty*
- **2023 - Andrew Conte** for *Death of the Daily News: How Citizen Gatekeepers Can Save Local Journalism*
- **2022 - Allissa V. Richardson** for *Bearing Witness While Black: African-Americans, Smartphones, and the New Protest #Journalism*
- **2021 - Daniel Belgrad** for *The Culture of Feedback: Ecological Thinking in 70s America*
- **2020 - Maggie Jackson** for *Distracted: Reclaiming Our Focus in a World of Lost Attention*
- **2019 - Shannon Mattern** for *Code and Clay, Data and Dirt: Five Thousand Years of Urban Media*
- **2018 - Tom Mole** for *What the Victorians Made of Romanticism: Material Artifacts, Cultural Practices and Reception History*
- **2017 - Alex Marland** for *Brand Command: Canadian Politics and Democracy in the Age of Message Control*
- **2016 - Caroline Levine** for *Forms: Whole, Rhythm, Hierarchy, Network*
- **2015 - Dariusz Jemielniak** for *Common Knowledge?: An Ethnography of Wikipedia*
- **2014 - Kate Marshall** for *Corridor: Media Architectures in American Fiction*
- **2013 - Peter Lunefeld** for *The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine*
- **2012 - Sara van den Berg and Thomas M. Walsh** for *Language, Culture, and Identity: The Legacy of Walter J. Ong*
- **2011 - Lisa Brooks** for *The Common Pot: The Recovery of Native Space in the Northeast*
- **2010 - Diego Gambetta** for *Codes of the Underworld: How Criminals Communicate*
- **2009 - Tom Boellstorff** for *Coming of Age in Second Life: An Anthropologist Explores the Virtually Human*
- **2008 - Paul Rutherford** for *A World Made Sexy: Freud to Madonna*
- **2007 - David MacDougall** for *The Corporeal Image: Film, Ethnography, and the Senses*
- **2006 - Charlton D. McIlwain** for *When Death Goes Pop: Death, Media and the Remaking of Community*
- **2005 - Robert Albrecht** for *Mediating the Muse: A Communications Approach to Music, Media and Cultural Change*
- **2004 - Thomas L. Friedman** for *Longitudes and Attitudes: Exploring the World After September 11*
- **2003 - Nancy A. Walker** for *Shaping Our Mothers' World: American Women's Magazines*
- **2002 - Susan B. Barnes** for *Online Connections: Internet Interpersonal Relationships and Stuart Biegel for Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

- **2024 - Peter K. Fallon** for *Propaganda 2.1: Understanding Propaganda in the Digital Age*
- **2023 - Paul Roquet** for *The Immersive Enclosure: Virtual Reality in Japan*
- **2022 - Paolo Galluzzi** for *The Italian Renaissance of Machines*
- **2021 - Jaqueline McLeod Rogers** for *McLuhan's Techno-Sensorium City: Coming to Our Senses in a Programmed Environment*
- **2020 - Clifford G. Christians** for *Media Ethics and Global Justice in the Digital Age*
- **2019 - Antoine Bousquet** for *The Eye of War: Military Perception from the Telescope to the Drone*
- **2018 - Thomas S. Mullaney** for *The Chinese Typewriter: A History*
- **2017 - Wendy Hui Kyong Chun** for *Updating to Remain the Same: Habitual New Media*
- **2016 - Karen Rader and Victoria Cain** for *Life on Display: Revolutionizing U.S. Museums of Science and Natural History in the Twentieth Century*
- **2015 - Brenton Malin** for *Feeling Mediated: A History of Media Technology and Emotion in America*
- **2014 - Brett Robinson** for *Appletopia: Media Technology and the Religious Imagination of Steve Jobs*
- **2013 - Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- **2012 - Braden R. Allenby and Daniel Sarewitz** for *The Techno-Human Condition*
- **2011 - Marco Adria** for *Technology and Nationalism*
- **2010 - Peter K. Fallon** for *The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality*
- **2009 - Yvonne Spielmann** for *Video: The Reflexive Medium*
- **2008 - Steve Dixon** for *Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation*
- **2007 - Timothy C. Campbell** for *Wireless Writing in the Age of Marconi & to Fred Turner for From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*
- **2006 - Casey Man Kong Lum** for *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*
- **2005 - Margaret Cassidy** for *Bookends: The Changing Media Environment of American Classrooms*
- **2004 - Scott Eastham** for *Biotech Time-Bomb: How Genetic Engineering Could Irreversibly Change Our World*
- **2003 - Emily Thompson** for *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900-1933*
- **2002 - Jack Lule** for *Daily News, Eternal Stories: The Mythological Role of Journalism*
- **2001 - Jay David Bolter and Richard Grusin** for *Remediation: Understanding New Media*
- **2000 - Paul Levinson** for *Digital McLuhan: A Guide to the Information Millennium*

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

- **2024 - Ryan McCullough** for *Neil Postman's Loving Resistance Fighter: A Philosophy of Communication in the Age of Technopoly*
- **2023 - Graeme Flett** for *Media Ecology, Congregational Life, and Christian Identity*
- **2022 - Andrew Jon Longcore** for *Camping Out in the Uncanny Valley: Symbolic Inversion in Animated Sitcoms*
- **2021 - Richard S. Lewis** for *Relating Through Our Selves: Situating Media Literacy with Intersubjective Mediation*
- **2020 - Julia M. Hildebrand** for *Consumer Drones as Mobile Media: A Technographic Study of Seeing, Moving, and Being (with) Drones*
- **2019 - Melinda L. Farrington** for *The Role for Rhetoric: Ong's Ramus Research as a Hermeneutic Opening for Mediated Communication*
- **2018 - Julie A. Cramer Hunsberger** for *Maurice Merleau-Ponty, Marshall McLuhan and Communication Ethics: The Taming of Americanitis*
- **2017 - David Benjamin Landes** for *The Attention Situation: A Rhetorical Theory of Attention for Mediated Communication*
- **2016 - David James Paterno** for *Technology Translated: The Communicational Facilitation of Medium*
- **2015 - No Award This Year**
- **2014 - Helio César Hintze** for *Espetáculos e Invisibilidades do Discurso Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]*
- **2013 - Yoni Van Den Eede** for *Amor Technologiae: Marshall McLuhan as a Philosopher of Technology: Steps Toward a Philosophy of Human-Media Relationships*
- **2012 - Macello Santos de Medeiros** for *O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth*
- **2011 - Joseph A. Kim** for *Marshall McLuhan's Theological Anthropology*
- **2010 - Mogens Olesen** for *Survival of the Mediated: Speech, The Printing Press, and the Internet as Selection Mechanisms in Cultural Evolution*
- **2009 - Catherine Alison Adams** for *PowerPoint and the Pedagogy of Digital Media Technology*
- **2008 - Stephanie Bennett** for *The Disappearance of*

Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul's La Technique

- **2007 - Adriana Braga** for *Feminilidade Mediada por Computador: Interação Social no Circuito-Blogue* [Computer-Mediated Femininity: Social Interaction on the Blog Circuit]
- **2006 - Susan Jacobson** for *Scrapbook of the Chinese Cultural Revolution: Hypertext and the Representation of History*
- **2005 - Mary Ann Allison** for *Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities*

- **2004 - Brian Cogan** for *Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet*
- **2003 - Keith Hampton** for *Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society*
- **2002 - Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- **2001 - Lori Ramos** for *Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents*
- **2000 - Donna Flayhan** for *Marxism, Medium Theory, and American Cultural Studies: The Question of Determination*

The Mary Shelley Award for Outstanding Fictional Work

- **2024 - Akemi C. Brodsky** for *The Brill Pill* (novel)
- **2023 - Paul Levinson** for "It's Real Life" (short story and radio play)
- **2022 - William Jefferson (author) and Sue Zizza (director)** for *Presence: The Play* (audio adaptation)
- **2021 - Ted Chiang** for *Exhalation*
- **2020 - Bill Bly** for *We Descend, Volume Two, New Selected Writings from Archives Pertaining to Egderus Scriptuor*
- **2019 - Malka Older** for *Infomocracy*
- **2018 - No Award This Year**
- **2017 - Natasha Stagg** for *Surveys: A Novel*
- **2016 - Ernest Cline** for *Ready Player One*
- **2015 - David Eggers** for *The Circle*
- **2014 - No Award This Year**

- **2013 - Robin Sloan** for *Mr. Penumbra's 24-Hour Bookstore*
- **2012 - Shumeet Baluja** for *The Silicon Jungle & Robert K. Blechman for Executive Severance*
- **2011 - Chuck Wachtel** for *3/03*
- **2010 - Steve Tomasula** for *TOC: A New Media Novel*
- **2009 - Geraldine Brooks** for *People of the Book*
- **2008 - Jean-Claude Carrière** for *Please, Mr. Einstein*
- **2007 - Janna Levin** for *A Madman Dreams of Turing Machines*
- **2006 - Rick Moody** for *The Diviners*
- **2005 - John G. McDaid** for "Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals"
- **2004 - William Gibson** for *Pattern Recognition*
- **2003 - Paul Levinson** for *The Consciousness Plague*

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

- **2024 - Gordon Pepper** for *Discarnate: McLuhan's Wake* (video)
- **2023 - Jenna Ng and Oliver Tomkins** for *The New Virtuality: A Creative Website on Disappearing Media Boundaries* (online multimedia work)
- **2022 - David Sington (Director)** for *The First Alphabet: How Writing Changed the World* (video documentary)
- **2021 - John McDaid** for *Trails of Mars* (audio recording)
- **2020 - Thom Gencarelli** for *Mistral* (audio recording featuring musical composition and performance by bluerace)
- **2019 - Julia Hildebrand and Barry Vacker, creators/curators**, for "Hot and Cool in the Media(s)cene: A McLuhan Style Art and Theory Project"
- **2018 - Ergin Safak Dikman** for *New Media Ecology: An Interactive Timeline for Mapping the Communication Environment*

- **2017 - Lawrence Azerrad, Tim Daly and David Pescovitz** for *Voyager Golden Record: 40th Anniversary Edition*
- **2016 - Eugene Marlow** for "Zikkaron/Kristallnacht: A Family Story"
- **2015 - Alex Kuskis**
- **2014 - David Cayley**
- **2013 - Laureano Ralon** for the *Figure/Ground* website
- **2012 - Robert Albrecht** for *Song of the Poet* (musical composition on CD)
- **2011 - Nora Bateson** for *An Ecology of Mind* (documentary film)
- **2010 - Barry Vacker** for *Space Times Square* (video)
- **2009 - Peter C. Rollins** for *The Benjamin Lee Whorf Legacy* (CD-ROM)
- **2008 - Eric Goodman** for *Thus Spoke the Spectacle* (videos and website)
- **2007 - Michael Wesch** for *The Machine is Us/ing Us* (video on YouTube.com)

- **2006 - Deiren Masterson** for *McLuhan Way: In Search of Truth* (video documentary)
- **2005 - Toni Urbano and NYU-TV Productions** for *A Conversation with Neil Postman* (video documentary)
- **2004 - John Bishop and Harald Prins** for *Oh, What a Blow That Phantom Gave Me!* (documentary film; DVD distributed by Media Generation)
- **2003 - Kevin McMahon** for *McLuhan's Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
- **2002 - William Bly and John McDaid** for *Media Ecology Unplugged* (audio music recording, available on CD and as downloadable MP3 files at <http://www.infomonger.com/meunplug/>).
- **2001 - Douglas Rushkoff** for *The Merchants of Cool* (television documentary produced for the PBS program Frontline, initially aired February 26, 2001)
- **2000 - Jerome Agel** for *The Medium Is the Massage* (audio CD and book)

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

- **2024** - Cathy Adams
- **2023** - Erik Garrett
- **2022** - Adriana Braga
- **2021** - Ellen Rose
- **2020** - Peter Costello
- **2019** - Thomas Gencarelli
- **2018** - Dennis Cali
- **2017** - Stephanie Gibson
- **2016** - Valerie V. Peterson
- **2015** - Fernando Gutierrez
- **2014** - Casey Lum
- **2013** - Clifford Christians
- **2012** - Janet Sternberg
- **2011** - Alex Kuskis
- **2010** - Salvatore J. Fallica
- **2009** - Bruce E. Gronbeck
- **2008** - Lee Thayer
- **2007** - Octavio Islas
- **2006** - Terence P. Moran
- **2005** - Frank E. X. Dance
- **2004** - Gary Gumpert
- **2003** - James W. Carey
- **2002** - Edmund Carpenter
- **2001** - Joshua Meyrowitz
- **2000** - Christine L. Nystrom
- **2024** - Lori Regattieri

The Jacques Ellul Award for Outstanding Media Ecology Activism

- **2023** - Michelle Shocked
- **2022** - Roberto Mangabeira Unger
- **2021** - Joshua Meyrowitz
- **2020** - Simi Linton
- **2019** - Andrew McLuhan for *The McLuhan Institute*
- **2018** - Pope Francis
- **2017** - Senator Bernie Sanders
- **2016** - Rosi Braidotti
- **2015** - Noam Chomsky
- **2014** - David Gill
- **2013** - Aaron Swartz
- **2012** - Scott Harrison and charity: water
- **2011** - Lisa Prins
- **2010** - Eric Goodman and Mike Stevens
- **2009** - Mark Lipton
- **2008** - Margot Hardenbergh
- **2007** - Donna Flayhan
- **2006** - Andrew Rasiej
- **2005** - Jerry Brown
- **2004** - The Reverend Everett C. Parker
- **2003** - Ronald J. Deibert
- **2002** - Parry Aftab
- **2001** - Dennis Gallagher
- **2000** - Stephanie B. Gibson
- **2024** - Ezra Klein

The James W. Carey Award for Outstanding Media Ecology Journalism

- **2023** - Farhad Manjoo
- **2022** - Patricia Campos Mello
- **2021** - Kara Swisher
- **2020** - Ken Auletta
- **2019** - Mathew Ingram
- **2018** - Dan Kennedy
- **2017** - Kevin Kelly
- **2016** - Luca De Biase
- **2015** - Thomas Friedman
- **2014** - Megan Garber of The Atlantic
- **2013** - David Pogue
- **2012** - David Carr
- **2011** - David Hendy
- **2010** - Eugene Marlow
- **2009** - Thomas de Zengotita
- **2008** - Marvin Kitman
- **2007** - Philip Marchand

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology

- **2024** - Susan J. Drucker
- **2023** - Michael Plugh
- **2022** - Margaret Cassidy
- **2021** - Stephanie Gibson
- **2020** - Martin H. Levinson
- **2019** - Fernando Gutiérrez Cortés
- **2018** - Sara van den Berg
- **2017** - Paul Soukup
- **2016** - Paul Grosswiler
- **2015** - Janet Sternberg
- **2014** - James Morrison
- **2013** - Thomas Gencarelli
- **2012** - Terence P. Moran
- **2011** - Robert Barry Francos

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology

- **2024** - Thom Gencarelli
- **2023** - Carolyn Wiebe and Susan Maushart
- **2022** - Fernando I. Gutiérrez and Octavio Islas
- **2021** - Corey Anton
- **2020** - Judith Yaross Lee
- **2019** - Phil Rose
- **2018** - Paul Grosswiler
- **2017** - Edward Tywoniak
- **2016** - Carlos Scolari
- **2015** - Susan Drucker
- **2014** - Eric McLuhan
- **2013** - Gary Gumpert
- **2012** - Thomas J. Farrell and Paul A. Soukup

The Walter J. Ong Award for Career Achievement in Scholarship

- **2024** - Corey Anton
- **2023** - Michael S. Schudson
- **2022** - Paul Soukup
- **2021** - David R. Olson
- **2020** - Maryanne Wolf
- **2019** - Werner Kelber
- **2018** - Susan Drucker
- **2017** - Paul Heyer
- **2016** - Luciano Floridi
- **2015** - Johanna Drucker
- **2014** - René Girard
- **2013** - Lance Strate
- **2012** - Sherry Turkle
- **2011** - Robert K. Logan
- **2010** - Don Ihde
- **2009** - John Miles Foley
- **2008** - Joshua Meyrowitz
- **2007** - Jay David Bolter
- **2006** - Elizabeth L. Eisenstein
- **2005** - James W. Carey
- **2004** - Denise Schmandt-Besserat

The Neil Postman Award for Career Achievement in Public Intellectual Activity

- **2024** - Cory Doctorow
- **2023** - Richard Sennett
- **2022** - Tiffany Shlain
- **2021** - Naomi Klein
- **2020** - Jay Rosen
- **2019** - Nora Bateson
- **2018** - Renee Hobbs
- **2017** - Scott McCloud
- **2016** - Bruce Sterling
- **2015** - Nicholas Carr
- **2014** - Ronald J. Deibert
- **2013** - Morris Berman
- **2012** - Jaron Lanier
- **2011** - Gary Gumpert
- **2010** - Mary Catherine Bateson
- **2009** - Alan Kay
- **2008** - Fritjof Capra
- **2007** - Eric McLuhan
- **2006** - Howard Rheingold
- **2005** - Paul Levinson
- **2004** - Douglas Rushkoff

The MEA Convention Top Paper Award

- **2024** - **William Jefferson** for *"Eye of Media Ecology on AI" and Zachary Loeb (Purdue University) for "'Be strong and let us be strong'—Lewis Mumford and Erich Fromm, The Story of a Friendship"*
- **2023** - **Mindaugas Briedis** (Universidad Panamericana, Ciudad de México México) and **Mariano Navarro** (Universidad Panamericana, Ciudad de México México) for *"Enactive Approach to Social Interactions in Artistic Media Ecologies: D. Rivera's Case"*
- **2022** - **Cosette Castro** (Fundação Friedrich Ebert Stiftung/Brasil e Instituto Lula) for *"Estudo Comparativo Sobre Inclusão Digital Entre Ativistas Com Vulnerabilidade Social e Lideranças de Movimentos Sociais Organizados no Brasil"*
- **2021** - **Fred Cheyonski** for *"Dealing with Dystopia: Freire's Gnostic Cycle and Media Ecology in a Post*

Pandemic World” and Frank Sligo for “Dystopic Pasts: Technological Adaptation in Literacy Transitions Among 19th Century New Zealand Māori”

- **2020 - Barry Liss** for “The Zossima Principle as an Axiomatic Ideal for Media Ecology Praxis”
- **2019 - Bernadette Bowen** for “The Role of Sassy Socialist Memes in Leftbook”
- **2018 - Barry Liss** for “Hot Media, Technological Transformation and the Plague of Dark Emotions: Viktor Frankl and the Recovery of Meaning”
- **2017 - Dennis Cali** for “Sacramental View of McLuhan, Ong, and Carey”
- **2016 - Paul Soukup** for “Everyone’s Searching for a Savior: Film, Television, Theology, and Media Ecology”
- **2015 - Heather Crandall and Carolyn Cunningham** for “Media Ecology and Hashtag Activism”.
- **2014 - Kevin Healey** for “Coercion, Consent, and the Struggle for Social Media”
- **2013 - Brett Lunceford** for “Telepresence and the Ethics of Digital Cheating”
- **2012 - Eric Jenkins** for “Updating Narcissus, the Ur-Myth of Media, for the Digital Age”
- **2011 - Eric Jenkins** for “Another Punctum”

- **2010 - Claudia Springer** for “Watch the Birdie: Image-Making and Wildlife Conservation”
- **2009 - Matthew A. Killmeier** for “Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey”
- **2008 - Stephanie Bennett** for “The City’s Curse: The Church’s Plight: Technology, Communication and the Sacred”
- **2007 - Anne Pym** for “Orality, Secondary Orality, and the Presence of the Word”
- **2006 - Davis Foulger** for “Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory” and Peter A. Maresco and Cheryl A. Casey for “Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials”
- **2005 - Ellen Rose** for “The Wiring of Bhutan: A Test Case for Media Ecology in the Non-Western World”
- **2004 - Kip Redick** for “Theme Parks as Sacred Places and Commercial Sanctuaries”
- **2003 - Arthur W. Hunt, III** for “The Image Versus the Word: Old Story, New Twist: A Lament from a Christian Media Ecologist”

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

- **2024 - Ryan Eisenhuth** (Ohio University) for “Media Ecology and the Modern Invention of Race”
- **2023 - Desislava Stoeva** (St. John’s University) for “‘I Am Big. It’s the Pictures That Got Small’: A Look at Sunset Boulevard Through Marshall McLuhan’s Theory of Hot and Cool Media and Personalities”
- **2022 - Marina Michelis** (PUC-Rio) for “Tupi or Not Tupi, That Is the Question of the Media: Contributions of Amerindian Thought for a Media Ecology Research Agenda”
- **2021 - Jadna Rodrigues Barbosa** for “Godllywood: A Digital Pedagogy for the Evangelical Woman”
- **2020 - Steven Hicks** for “Solace in Sound: Glenn Gould’s Electronic Solitude”
- **2019 - Austin Hestdalen** for “Understanding the Medium of Exchange”
- **2018 - Matt Lindia** for “Colon. Hyphen. Closed Parenthesis. Formal Causes of Figure and Ground in Punctuation”
- **2017 - Joni McBeth Turville** for “If Email Could Speak, What Would It Say? Interviewing Objects in a Digital World”
- **2016 - Bryan Picciotta** for “From the Ground to the Clouds: Minimalist and Maximalist Footwear in the Sport of Running”
- **2015 - Kate Drazner Hoyt** for “The Visual Effect of the Hashtag”
- **2014 - Mike Plugh** for “The Global Village: Globalization and Media Ecology”
- **2013 - Helma Sawatzky** for “Reconfigurations: Unfolding the Spaces of Mobile Listening”
- **2012 - Angela M. Cirucci** for “First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games”
- **2011 - Helma Sawatzky** for “Anemone Theory: An Exploration of Digital Media as Phenomena”
- **2010 - J. N. Beckham** for “Food and Drink: Engaging the Logics of New Mediation”
- **2009 - Jason Kalin** for “Toward a Rhetoric of Hybrid-Space Walking”
- **2008 - Phil Rose** for “René Girard as Media Ecologist”
- **2007 - Xiaoyan Xiang** for “Walling-In and Walling Out”
- **2006 - David Parisi** for “Fingerbombing or ‘Touching Is Good’: The Cultural Construction of Technologized Touch”
- **2005 - Cuthbert Alexander** for “Community Journalism: Hope for a Society Without Heroes” and Michael T. Zimmer for “Media Ecology and Value Sensitive Design: A Combined Approach to Understanding the Biases of Media Technology”
- **2004 - Megan Rogers** for “Taoism, Media Ecology, and the Reason the West Just Can’t ‘Dig it’”
- **2003 - Lisa Hanson** for “PRO-ANA, a Culture Remediated in Cyberspace”

CALL FOR NOMINATIONS FOR THE 2026 MEA AWARDS

The MEA Book Awards include the

- **Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology** (books on any topic related to media ecology)
- **The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction** (books that focus on social situations, symbolic interaction, both face-to-face and mediated interpersonal communication, nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life)
- **The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form** (books that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc.)
- **The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture** (books that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment)
- **The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics** (books that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society)

All entries will be automatically considered for the McLuhan, Goffman, Langer, Lee, and Mumford Awards. Open to books published in 2023 or later. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

Open to articles, essays, reviews, and book chapters published in 2023 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and four copies (or shareable file).

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

Open to any Master's thesis or doctoral dissertation completed for a degree granted in 2023 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and four copies (or shareable file).

The Mary Shelley Award for Outstanding Fictional Work

Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2023 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and two copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

Open to works of art, media production, professional activity or other practical applications of the media ecology approach. Entry requirements: Letter of nomination or self-nomination and supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism

Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and supporting materials.

The James W. Carey Award for Outstanding Journalism

Open to any individual engaged in journalism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and supporting materials.

Send all entries by November 1, 2025 to Lance Strate, Department of Communication and Media Studies, Fordham University, 441 E. Fordham Road, Bronx, NY 10458, USA, or via email to <strate@fordham.edu>

CALL FOR PAPERS

Discourse, Dialogue, and Democracy **A Symposium Sponsored by the Institute of General Semantics**

Co-Sponsored By The
New York Society For General Semantics
Media Ecology Association
International Bateson Institute
Tomkins Institute
404 Festival Of Art And Technology

October 3-5, 2025

The Players, 16 Gramercy Park South, New York, Ny 10003

We welcome papers and proposals that fit the symposium theme or that otherwise relate to the topics of general semantics, linguistics and semiotics, media ecology, communication and culture, science and the empirical method, epistemology and phenomenology, cybernetics and systems theory, technology and society, art and perception, cognition and consciousness, evolution and emergence, health and human potential, etc.

Featuring The 73Rd Annual Alfred Korzybski Memorial Lecture
To Be Delivered By

Tristan Harris



Tristan Harris is Co-Founder of the Center for Humane Technology (CHT), a nonprofit organization whose mission is to align technology with humanity's best interests. He regularly briefs heads of state, technology CEOs, and US Congress members, in addition to mobilizing millions of people around the world through mainstream media. Tristan has explored the influences that hijack human attitudes, behaviors, and beliefs, from his childhood as a magician to his coursework in Stanford's Persuasive Technology Lab to his leadership as a Design Ethicist at Google. Today, he studies how major technology platforms wield dangerous power over our ability to make sense of the world and leads the call for systemic change. In 2020, Tristan was featured in the two-time Emmy-winning Netflix documentary, *The Social Dilemma*. The film unveiled how social media is dangerously reprogramming our brains and human civilization. It reached over 100 million people in 190 countries across 30 languages. His viral presentation, *The AI Dilemma*, with Aza Raskin, maps where we're heading with AI and how we can respond. As a co-host of the top-rated technology podcast, *Your Undivided Attention*, he explores the drivers behind social media's race for attention, its destabilization of society, and potential solutions.

Send papers, proposals, & inquiries by august 18th to lance strate via
president@generalsemantics.org

CALL FOR NOMINATIONS

Call for Nominations for the Institute of General Semantics 2025 Prizes and Awards

The Sanford I. Berman Award

The Berman Award recognizes excellence in teaching general semantics. The award is open to educators on any level of formal schooling, as well as teachers participating in non-traditional settings. Entry requirements: A letter of nomination or self-nomination and supporting materials.

The Christine L. Nystrom Prize

The Nystrom Prize is awarded to a student currently enrolled in a masters or doctoral level graduate program for outstanding scholarship in the form of a paper on the topic of symbols and meaning. The winning entry will be published in the IGS journal, ETC: A Review of General Semantics, and receive a cash prize of \$500. Entry requirements: A letter from an advisor attesting to the student's current status, and a paper taking the form of a scholarly article (entries should be previously unpublished).

The S.I. Hayakawa Book Prize

The Hayakawa Book Prize is awarded to the most outstanding work published in the past five years on topics of direct relevance to the discipline of general semantics. The prize includes a cash award of \$1,000. Entry requirements: A letter of nomination or self-nomination and one copy of the book.

The IGS awards and prizes will be presented at our annual **Alfred Korzybski Memorial Lecture** in New York City on October 3rd, 2025. Winners will be invited to attend and participate in our symposium to follow on October 4-5 2025).

Send inquiries and nominations to IGS President Lance Strate at president@generalsemantics.org

Deadline for nominations: June 30, 2025



2025 EXECUTIVE BOARD

President
2025



Heather M. Stassen,
Daemen University

Heather Stassen is the Dean of the College of Arts, Sciences, and Education at Daemen University in Amherst, NY. She earned a PhD from Ohio University in Communication Studies with a primary concentration in Rhetoric and Public Culture.

Her research interests are at the intersection of rhetoric, public opinion, interpersonal communication, and controversy.

Heather currently serves on the Executive Council of the New York State Communication Association where she is also a past president.

Vice President
2025



Laura Trujillo-Liñán, Universidad Panamericana

Laura Trujillo-Liñán is a professor/ researcher of Philosophy, Humanities and Media at Universidad Panamericana, Head of the Universidad Panamericana Open University, she is a trustee of the Institute of General Semantics, member of the Media Ecology Association, Asociación Filosófica de México (AFM), member of the National Research System in Mexico, City (SNI) and of the International Communication Association (ICA)

Vice President Elect
2025



Jaqueline McLeod Rogers, University of Winnipeg

I'm a Professor in the Department of Rhetoric, Writing, and Communication at the University of Winnipeg in Manitoba (Canada), where I teach courses about place, professional writing and style, non-fiction writing, and academic/ scholarly writing. I have a manuscript awaiting publication, *McLuhan at Mid-Century: Crises Then as Now* (for Peter Lang) and recently published *McLuhan's Techno-Sensorium City: Coming to our Senses in a Programmed Environment* (Lexington 2021)

Treasurer: Paul A. Soukup, SJ, Santa Clara University

Recording Secretary: Christina M. Knopf, SUNY Cortland

Executive Secretary: Fernando Gutiérrez, Tecnológico de Monterrey

Historian: Susan Drucker, Hofstra University

Internet Officer: Matt Thomas, Coe College

EME Editor-in-Chief: Peggy Cassidy, Adelphi University

Awards Coordinator: Lance Strate, Fordham University

Newsletter Editor: Tiffany Petricini, Penn State Erie, the Behrend Campus

At-Large Members:

Julia Hildebrand, Eckerd College

Jeff Bogaczyk, Christian Life School

Tiffany Gilliam, Duquesne University

Robert Albrecht, New Jersey City University

Advisory Council

- Janet Sternberg – Independent Scholar
- James C. Morrison – Independent Scholar
- Thomas F. Gencarelli – Manhattan College
- Corey Anton – Grand Valley State University
- Phil Rose – Independent Scholar
- Karen Lollar – Metropolitan State University of Denver
- Brett Lunceford – Independent Scholar
- Ed Tywoniak – St. Mary's College of California
- Paul Grosswiler – University of Maine
- Paolo Granata – University of Toronto
- Adriana Braga – Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio)
- Michael Plugh – Manhattan University

Liaisons

- Liaison to NCA: Austin D. Hestdalen – Purdue University Northwest
- Liaison to ECA: Ryan McCullough – West Liberty University
- Liaison to ICA: Thomas F. Gencarelli – Manhattan College

Past Convention Coordinators

- Heather Stassen – Daemen University (2024)
- Robert Albrecht – Fordham University (2023)
- Adriana Braga – PUC-Rio (2022)
- Adriana Braga – PUC-Rio/virtual (2021)
- Peggy Cassidy – Adelphi University/virtual (2020)
- Paolo Granata – University of Toronto (2019)
- Paul Grosswiler – University of Maine (2018)
- Ed Tywoniak – St. Mary's College of California (2017)
- Brett Lunceford – Independent Scholar (2016)
- Paolo Granata – University of Bologna (2016)
- Elena Lamberti – University of Bologna (2016)
- Karen Lollar – Metropolitan State University of Denver (2015)
- Phil Rose – York University (2014)
- Corey Anton and Valerie V. Peterson – Grand Valley State University (2013)
- Thomas F. Gencarelli – Manhattan College (2012)
- Marco Adria – University Of Alberta, Edmonton (2011)
- Catherine Adams – University Of Alberta, Edmonton (2011)
- Paul Grosswiler – University of Maine (2010)
- Ellen Rose – University of New Brunswick, Fredericton (2010)
- Sara van den Berg – Saint Louis University (2009)
- Paul A. Soukup, SJ – Santa Clara University (2009)
- Paul A. Soukup, SJ – Santa Clara University (2008)
- Anne Pym – California State University, East Bay (2008)

- Thomas F. Gencarelli – Montclair State University (2007)
- Fernando Gutiérrez – Tecnológico de Monterrey, Campus Estado de México (2007)
- James C. Morrison – Emerson College (2006)
- Donald A. Fishman – Boston College (2006)
- Janet Sternberg – Fordham University (2005)
- Lance Strate – Fordham University (2005)
- Susan B. Barnes – Rochester Institute of Technology (2004)
- Susan J. Drucker – Hofstra University (2003)
- Barbara M. Kelly – Hofstra University (2003)
- David Linton – Marymount Manhattan College (2002)
- Laura Tropp – Marymount Manhattan College (2002)
- Janet Sternberg – New York University (2001)
- Paul Levinson – Fordham University (2000)

Editor, Explorations in Media Ecology

- Peggy Cassidy – Adelphi University (2023–2025)

Past Editors

- Ernest Hakanen – Drexel University (2020–2022)
- Lance Strate – Fordham University (2017–2019)
- Paul Grosswiler – University of Maine, Orono (2012–2016)
- Paul Grosswiler – University of Maine, Orono + Peter K. Fallon – Roosevelt University (2011)
- Corey Anton – Grand Valley State University (2008–2010)
- Lance Strate – Fordham University (2005–2007)
- Lance Strate – Fordham University + Judith Yaross Lee – Ohio University (2002–2004)

Past Editors, Proceedings

- Catherine Adams – University of Alberta, Edmonton (2011)
- Ellen Rose – University of New Brunswick, Fredericton (2010)
- Paul A. Soukup, SJ – University of Santa Clara (2009)
- Anne Pym – California State University, East Bay (2008)
- Robert Albrecht – New Jersey City University (2007)
- Steven Reagles – Bethany Lutheran College (2006)
- James C. Morrison – Babson College (2006)
- Anthony Kelso – Iona College (2005)
- Arthur W. Hunt, III – Geneva College (2004)
- Brian Cogan – Molloy College (2003)
- Margot Hardenbergh – Fordham University (2002)
- Donna Flayhan – Goucher College (2001)
- Janet Sternberg – New York University (2000)
- Mark Lipton – Vassar College (2000)

Editor, In Medias Res

- Tiffany Petricini, Penn State Erie, the Behrend Campus

Past Editors

- Austin D. Hestdalen – Purdue University Northwest (2023–2024)
- Jeff Bogaczyk – Christian Life School (2022)
- Rachel Armamentos – Fordham University (2020–2021)
- Scott Church – Brigham Young University (2018–2019)
- Edward Tywoniak – St. Mary's College of California
- Stephanie Gibson – University of Baltimore (2009)
- Stephanie Bennett – Palm Beach Atlantic University (2008–2009)
- Paul A. Soukup, SJ – Santa Clara University (2005–2007)
- Raymond Gozzi, Jr. – Ithaca College (2000–2004)
- Casey Man Kong Lum – William Paterson University (1999–2000)

Awards Officer

- Lance Strate – Fordham University

Past Awards Officers

- Brian Cogan – Molloy College (2012–2019)
- Lance Strate – Fordham University (2000–2012)

Internet Officer

- Matt Thomas – Coe College

Past Internet Officers/Web Editors

- Carolin Aronis – Colorado State University (2019–2020)
- Carolin Aronis – Colorado State University + Matt Thomas – Kirkwood Community College (2018)
- Mike Plugh – Manhattan College (2015–2018)
- Brett Lunceford – Independent Scholar (2013–2014)
- Phil Rose – York University (2011–2013)
- James C. Morrison – Babson College (2009–2011)
- Roxanne O'Connell – Roger Williams University (2007–2008)
- James C. Morrison – Massachusetts Institute of Technology (2001–2006)

Past Webmasters

- Arturo Caro Islas – Tecnológico de Monterrey, Campus Estado de México
- Paul Kelly – XML Team Solutions, Inc. (2001–2008)

Email Discussion List Manager

- Matt Thomas – Coe College

Past Email Discussion List Managers

- Carolin Aronis – Colorado State University (2018–2020)
- Mike Plugh – Manhattan College (2015–2018)
- Brett Lunceford – Independent Scholar (2013–2014)
- Phil Rose – York University (2012–2013)
- Janet Sternberg – Fordham University (2003–2011)
- Stephanie Gibson – University of Baltimore (1997–2002)

Past Presidents

- Lance Strate – Fordham University (1998–2008)
- Janet Sternberg – Fordham University (2009–2011)
- James C. Morrison – Babson College (2012)
- Thomas F. Gencarelli – Manhattan College (2013)
- Corey Anton – Grand Valley State University (2014)
- Phil Rose – York University (2015)
- Karen Lollar – Metropolitan State University of Denver (2016)
- Brett Lunceford – Independent Scholar (2017)
- Ed Tywoniak – St. Mary's College of California (2018)
- Paul Grosswiler – University of Maine (2019)
- Paolo Granata – University of Toronto (2020)
- Peggy Cassidy – Adelphi University (2021)
- Adriana Brag – PUC-Rio (2022)
- Michael Plugh – Manhattan College (2023)
- Robert Albrecht – New Jersey City University (2024)

Past Directors

- Mary Ann Allison – Allison Associates, Inc.
- Corey Anton – Grand Valley State University
- Stephanie Bennett – Palm Beach Atlantic University
- Susan B. Barnes – Rochester Institute of Technology
- Adriana Braga – Pontifícia Universidade Católica do Rio de Janeiro
- Jan Buterman – University of Alberta
- James W. Carey – Columbia University
- Susan J. Drucker – Hofstra University
- Stephanie Gibson – University of Baltimore
- Raymond Gozzi, Jr. – Ithaca College
- Robert K. Logan – University of Toronto
- Casey Man Kong Lum – William Paterson University
- Neil Postman – New York University
- Ellen Rose – University of New Brunswick, Fredericton
- Douglas Rushkoff – New School University
- Laura Tropp – Marymount Manhattan College

26th Convention



Ubi spiritus, libertas

Visual Effects by ADRIÁN GARCÍA
Narrated by MIRANDA HUERTA
Original Soundtrack by VANTABLACK

Two-time winner of the John Culkin Award BARRY VACKER'S

DARK SKIES HOT PLANET COOL GAZE

Film Screening
Saturday June 7th, 2:00 p.m.
Universidad Panamericana, Mexico City
Media Ecology Association Convention

Our sponsors





Campus México

Augusto Rodin No. 498,
Insurgentes Mixcoac,
03920, Ciudad de México



PROGRAM

MEODIA REVOLUTION

